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YOUR VISIBILITY**

**Advertise in Cruisin' Style's Showcase Issues.
Each of these special-run issues will give your
Ad dollars even more punch than ever before!**

NewProduct

SHOWCASE

Johnson-Style Solid Lifter

When production of Johnson-style flat tappet lifters returned a little over a year ago, engine builders rejoiced that they were once again available. Considered by many engine builders to be the highest quality and most versatile tappets on the market, they were unfortunately not available for classic Chrysler engines. COMP Cams® proudly announces the return of Johnson-style mechanical flat tappets for classic Chrysler engines. COMP Cams® (273-360cid small block and 383-440cid big block) engines in both street and racing applications.



crown on the lifter face to ensure proper break-in and long life. For years, Johnson-style lifters set the standard for solid flat tappets and now the same exact high quality lifters are once again available for your Chrysler engine.

Built to precise tolerances, creating an extremely durable product, the new Johnson-style lifters feature a precision-ground

COMP Cams®
800-999-0853, Dept CSM
www.compcams.com

Cruisin' Style's Spring and Fall New Product Showcases will provide **you** the perfect opportunity to get your latest, hottest, trickiest New Products your company has to offer into the hands of your target automotive enthusiast. **CSM** helps **you** harness the power of print. Maximize your company's promotional budget by taking advantage of this special advertising opportunity. Don't let this opportunity slip by, contact **CSM** today to reserve your space(s)!

**Call for Spring & Fall
Space & Material
Deadlines**

**ONLY
\$430**

Let CSM work for YOU!

In order to maintain uniformity **CSM** will typeset and lay out your ad at no additional charge. Ad copy must be typed and contain no more than 90 words. Send one color digital photo of your New Product per ad, Jpeg or tiff file format. Only one product per Ad. Please send on CD or e-mail to Ray@cruisinstyle.com.

Cruisin' Style's Spring and Fall Catalog Showcases will provide **you** the perfect opportunity to get your Catalogs with all the latest, hottest, trickiest New Products your company has to offer into the hands of your target automotive enthusiast. **CSM** helps **you** harness the power of print. Maximize your company's promotional budget by taking advantage of this special advertising opportunity. Don't let this opportunity slip by, contact **CSM** today to reserve your space(s)!

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Catalog

SHOWCASE

Speedway Motors

Street Rod, Street Muscle
And Street Performance Parts
Catalog

The Speedway Motors 336 page Street Rod builder's guide has hundreds of new street rod products along with expanded muscle car and classic truck sections. This giant catalog has over Five million parts and pieces for street rod restoration. Call 800-979-0122 today for a Free SPEEDWAY Street Rod Catalog or cruise to the website at www.SpeedwayMotors.com Source code 5769.



Speedway Motors
800-979-0122 Dept CSM
www.SpeedwayMotors.com

FREQUENCY MATTERS!

Repetition of your company's message is important for a successful advertising campaign. Experienced and successful advertisers know that a steady advertising program has proven to be more effective than a short run expensive buy. Your advertising investment will pay greater dividends if **you** take advantage of our frequency Ad discounts. Lack of frequency in advertising is the single most common cause of program failure. Studies have also shown that as the ad size increases so does the readership score.

CRUISIN' STYLE MAGAZINE

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