

# INSERTION ORDER

CRUISIN' STYLE MAGAZINE, INC. 608 6th Street West, Palmetto FL 34221  
941-729-6669 • FAX 941-729-7773 • Out of State Toll Free 877-776-9869

Company \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax # \_\_\_\_\_

E-mail \_\_\_\_\_

Web Site \_\_\_\_\_

Billing Address  Same  Other (if other, please fill in)

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Sales rep \_\_\_\_\_

Other Instructions:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

NATIONAL AD RATES			
<b>COVER PAGES</b>	<b>1x</b>	<b>6x</b>	<b>12x</b>
Back Cover	<input type="checkbox"/> 4000	<input type="checkbox"/> 3800	<input type="checkbox"/> 3600
Inside Cover Ft/Bk	<input type="checkbox"/> 3600	<input type="checkbox"/> 3400	<input type="checkbox"/> 3200
<b>INSIDE</b>	<b>1x</b>	<b>6x</b>	<b>12x</b>
Full Page	<input type="checkbox"/> 3200	<input type="checkbox"/> 3040	<input type="checkbox"/> 2880
2/3 Page	<input type="checkbox"/> 2520	<input type="checkbox"/> 2400	<input type="checkbox"/> 2280
1/2 Page	<input type="checkbox"/> 1680	<input type="checkbox"/> 1600	<input type="checkbox"/> 1520
1/3 Page	<input type="checkbox"/> 1300	<input type="checkbox"/> 1240	<input type="checkbox"/> 1180
1/4 Page	<input type="checkbox"/> 1040	<input type="checkbox"/> 990	<input type="checkbox"/> 940
1/6 Page	<input type="checkbox"/> 610	<input type="checkbox"/> 580	<input type="checkbox"/> 550
<b>2 PAGE SPREAD</b>	<b>1x</b>	<b>6x</b>	<b>12x</b>
	<input type="checkbox"/> 4800	<input type="checkbox"/> 4500	<input type="checkbox"/> 4200
Ad Rates are "Per Consecutive Insertion"			
<b>Business Directory Listing</b>	<b>AD Layout Charge</b>		
Per Month <input type="checkbox"/> 60.00	Full Page	<input type="checkbox"/> 240	
Yearly <input type="checkbox"/> 650.00	2/3 Page	<input type="checkbox"/> 220	
<b>Preferred Distributor</b>	1/2 Page	<input type="checkbox"/> 200	
	1/3 Page	<input type="checkbox"/> 160	
	1/4 Page	<input type="checkbox"/> 100	
	1/6 Page	<input type="checkbox"/> 50	
Total Cost per Issue \$ _____			

## AGREEMENT

All insertions shall be paid in advance, by Credit Card or Check, payable to Cruisin' Style Magazine. Ad placement is ROP (run or press). All copy changes and updates are the responsibility of the client. When change of copy is not received by the closing date, copy run in the most recent issue will be inserted. Cancellations are not accepted after closing date (1st of previous month) and none may be considered executed unless acknowledged in writing by the publisher. Contracts will be automatically renewed unless cancelled. Publisher is not liable for errors in the ad or advertisers index. All copy, text display, photos, illustrations contained in articles or advertisements are published with the understanding that the advertiser or agency has secured written consent and is fully authorized to use said names, photos, illustrations and copy. Advertiser or agency agrees by submitting said ads to indemnify and save blameless the publisher from any and all liability, loss or expense of any nature arising out of such publication. Advertising agency may place the insertion order for clients; however, publisher retains the right to hold the advertising agency and the advertiser jointly liable for moneys due and payable to the publisher and the agency warrants by submitting the insertion order that it and the advertiser have accepted this responsibility. Publisher will not be bound by conditions printed or otherwise on contracts, order blanks, or instructions when such conditions conflict with its policies. This contract may be terminated by either party upon 10 days written notice; however, a back-charge will be made equal to the difference in insertion rates and actual ads run. In case suit shall be brought for the collection hereof, or the same has to be collected upon demand of an attorney or collection agency, the client is to pay reasonable attorney's and/or collection fees for making such collections.

As  Owner,  Manager,  Ad Agency, I have authority to contract advertising in CRUISIN' STYLE MAGAZINE, and that I agree to these terms. I understand that the first two insertions are to be paid in advance by Credit Card or Check.

Charge Credit Card account the total amount of contract.  Charge Credit Card account every month for the length of this contract.  
 Invoice monthly after first two insertions are paid in full.

If payment is not received within 30 days, CSM has the authorization to charge the Credit Card on file.

AMERICAN EXPRESS  DISCOVER  MasterCard  VISA

3 DIGIT CARD IDENTIFICATION DATA # (CID) LOCATED ON THE BACK OF THE CARD: AMX 4 CID# is on front.

# \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Ex. Date: \_\_\_\_ / \_\_\_\_

Print Name \_\_\_\_\_

Signature: \_\_\_\_\_ Date \_\_\_\_\_

Card Holder Signature: I hereby authorize Cruisin' Style Magazine to charge my credit card.



608 6th Street West,  
Palmetto, FL 34221  
941-729-6669 • FAX 941-729-7773  
Out of State Toll Free 877-776-9869